

## **BETTER** BLOOR initiatives

### **NOBROKEN** TILES

We are providing a Limited-time Free Service of replacing portions of broken tile with creative mosaics, done by our team of local youth. Under the idea of New York City's 'No Broken Window' mandate, we are looking to revitalize the neighborhood and return a sense of appreciation to our community.

### **BETTER**LIGHTING

See our pamphlet on better lighting. Considering the use of light sources and installing motion sensor lighting may lead to reduced crime and deter loitering at night and vandalism. Visibility is the best natural surveillance.

### **GRAFFITI**REMOVAL

Don't use solvents as they may cause more damage. It is better to restore brick than paint over it. For info on removal products or info check: [www.graffitisolutionscanada.com/](http://www.graffitisolutionscanada.com/)

### **WINDOW**WASHING

We are providing a Limited-time Free Service of window washing to local businesses, done by our team of local youth. Cleaner windows make better displays.

### **IMPORTANT**NUMBERS

Listed on [www.bigonbloor.com](http://www.bigonbloor.com)

### **STREET LIGHT** WATCH

Report dim or broken streetlights to the city by calling the Streetlight Outage Hotline: 416-542-3195

### **BLOOR**WEB

We are offering an inexpensive service to provide local Business with websites on our online network at: [www.bigonbloor.com](http://www.bigonbloor.com)

# BETTER BLOOR

Look inside for details about our  
upcoming SPONGE PARTY  
on July 5th, between 1pm - 8pm.

#### **More Information contact:**

Program co-ordinator  
**JP KING**  
[j.peter.king@gmail.com](mailto:j.peter.king@gmail.com)  
416 539-8129

Supported by: Safer and Vital Communities Program  
Ministry of Community Safety and Correctional Services  
Policing Services Division

[www.bigonbloor.com](http://www.bigonbloor.com)

# BLOOR

**BETTER BLOOR:**  
**CLEAN IDEAS** program to help improve Bloor Street

**BETTER  
BLOOR  
CLEAN  
IDEAS**

[www.bigonbloor.com](http://www.bigonbloor.com)

### **SPONGE**PARTY

Bring your bucket and a sponge and wash the face of Bloor - starting at Bloor and Lansdowne. An all day cleaning party. July 5th, 1pm to 8pm.

# GRAFFITI REMOVAL

## Remove, restore, revitalize

- In cases where graffiti vandalism and tags deface brick walls it is better to make restoration efforts to return the wall to its beautiful natural brick finish than paint over it.
- The city charges independent business owners for graffiti removal. This can be a costly and unwanted nuisance, but so is graffiti. Take action into your own hands and remove graffiti before the city hands you a costly bill.
- Working with over-the-counter solvents can cause more harm than good. Paint uses internal solvents to assist in the binding process, so using more solvent may not remove paint, but instead make it harder to get off in the future. It is better to use the right product specified for your wall-type. Look on YouTube for our Demonstration Video. For More Info Check Out: [www.graffitisolutionscanada.com/](http://www.graffitisolutionscanada.com/)

**Remember to water trees and flowers in the concrete planters in front of your store.**

# PAINT TOUCH-UPS

## A little colour can liven your store

- The aesthetic appeal of a storefront is important and can be renewed with a touch of colour.
- Consider colours or designs that might appeal to your clientele and use long lasting methods and materials.

# CLEAN WINDOWS

## Cleaner windows make better displays

- Cleaner windows make better displays. Removing old signs, out of date posters, old tape, banners, and junk from your window display space makes for more appealing shopping.

## SPONGE PARTY

*Thursday July 5th. 1pm to 8pm*

- We will be throwing a Sponge Party. We invite you to bring along a bucket, a sponge and a friend to help wash the face of Bloor Street. We will be using volunteer and community assistance throughout the day to clean storefronts. We will provide a pressure washer for extra hard grime.
- Are you a high school student? Participate and get 7 volunteer hours!

# WE CAN HELP

## Subsidized student assistance

From July 1st to July 31st we plan to have a student assistance program providing the following services:

- **Lighting Advice**
- **Window Cleaning**
- **Pressure Washing**
- **Creatively Replace Broken Tiles With Small Mosaics**

See Contact Information on Back

# BROKEN TILES

## Fix small problems before they blossom

- Fix problems when they are small, fix them before they blossom. Fixing broken tiles shows an appreciation for community space.
- We are providing a Limited-time Free Service of replacing portions of broken tile with creative mosaics, done by our team of local youth. Under the idea of New York City's 'No Broken Window' mandate, we are looking to revitalize the neighborhood through simple creative techniques.

# STREET LIGHTING

## Tell the city

### How to report a broken streetlight

- If you see a streetlight that is dim, yellow, or out, then call: the Streetlight Outage Hotline at 416-542-3195
- Or fill out an online form at this website: [www.theenergyservices.com/streetlighting/street\\_light\\_outages/index.cfm](http://www.theenergyservices.com/streetlighting/street_light_outages/index.cfm)

When calling have this information ready:

1. Your Name
2. Your phone number
3. The street address closest to the pole
4. The pole number, which can be found at eye level on the pole
5. The closest intersection to the pole